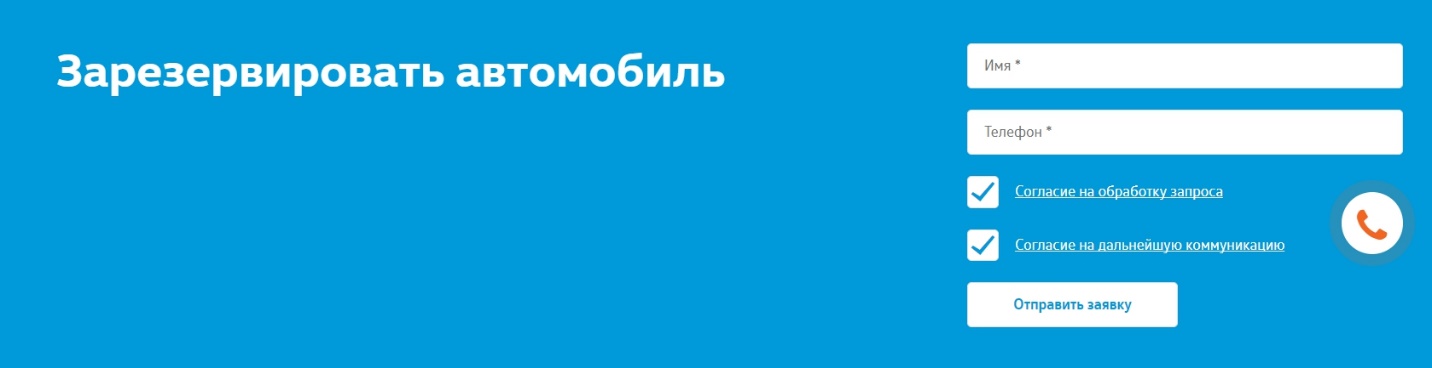
# **Схема разметки VW ( PKW)**

1. Зарезервировать автомобиль в наличии (АВН) (<http://artan.nnov.ru/purchase/available-cars/form/>)

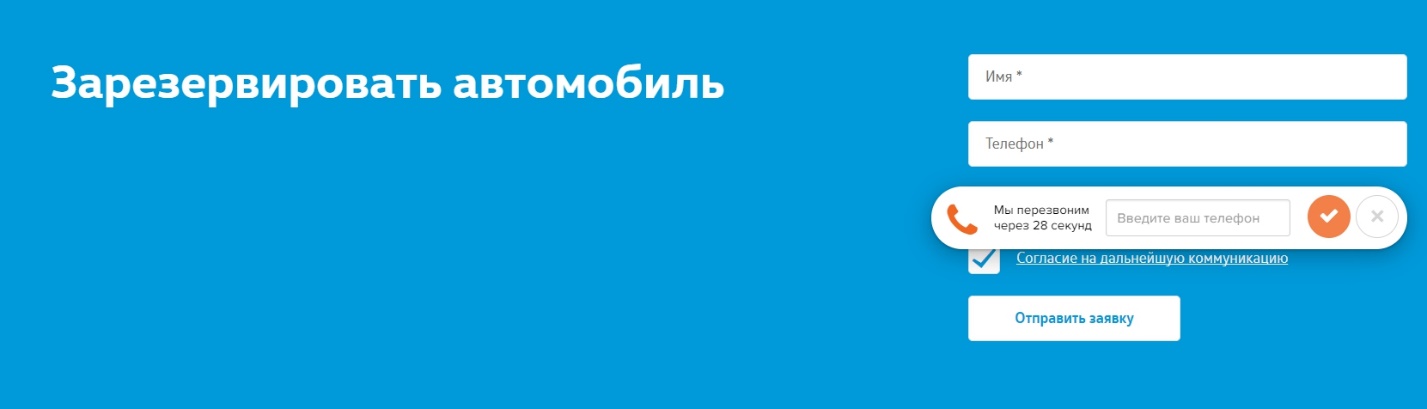
|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | AvailNewCarOrderForm | submit | /purchase/available-cars/form/ | AVAILNEWCARORDERFORMSUBMIT |
| Успешный сабмит | AvailNewCarOrderForm | success | /purchase/available-cars/form/ | AVAILNEWCARORDERFORMSUCCESS |
|  |  |  |  |  |



1. Зарезервировать автомобиль с пробегом в наличии (АВН)

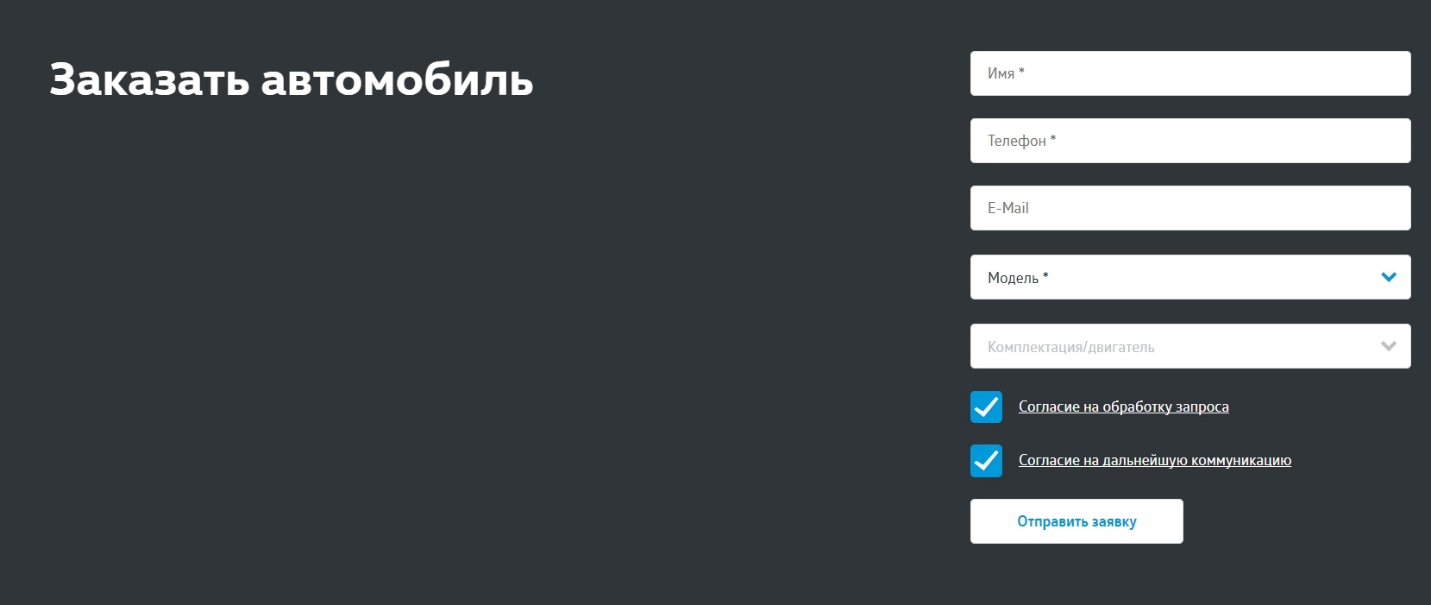
http://artan.nnov.ru/purchase/used-cars/available-cars/form/

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| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | AvailUsedCarOrderForm | submit | /purchase/used-cars/available-cars/form/ | AVAILUSEDCARORDERFORMSUBMIT |
| Успешный сабмит | AvailUsedCarOrderForm | success | /purchase/used-cars/available-cars/form/ | AVAILUSEDCARORDERFORMSUCCESS |



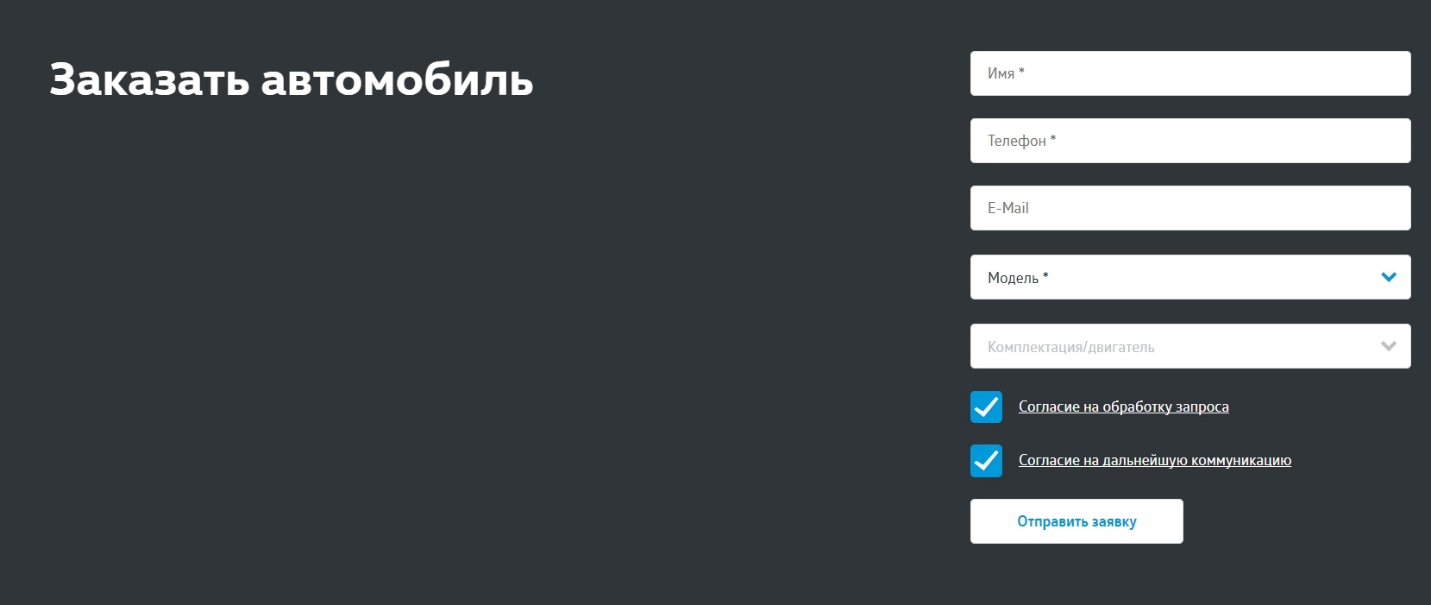
1. Заказать автомобиль ( http://master.d5.vw-dealer.ru/purchase/order-form/)

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| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | NewCarOrderForm | submit | /purchase/available-cars/form/ | NEWCARORDERFORMSUBMIT |
| Успешный сабмит | NewCarOrderForm | success | /purchase/available-cars/form/ | NEWCARORDERFORMSUCCESS |



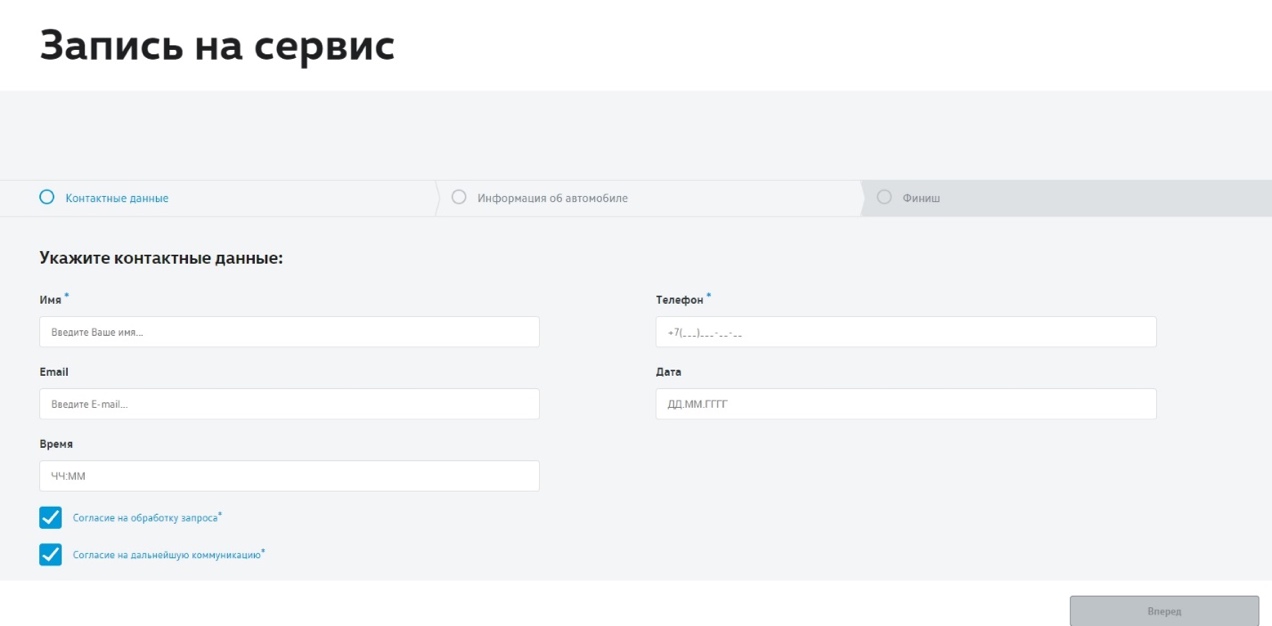
1. Заказать автомобиль с пробегом (<http://master.d5.vw-dealer.ru/purchase/used-cars/order-form/>)

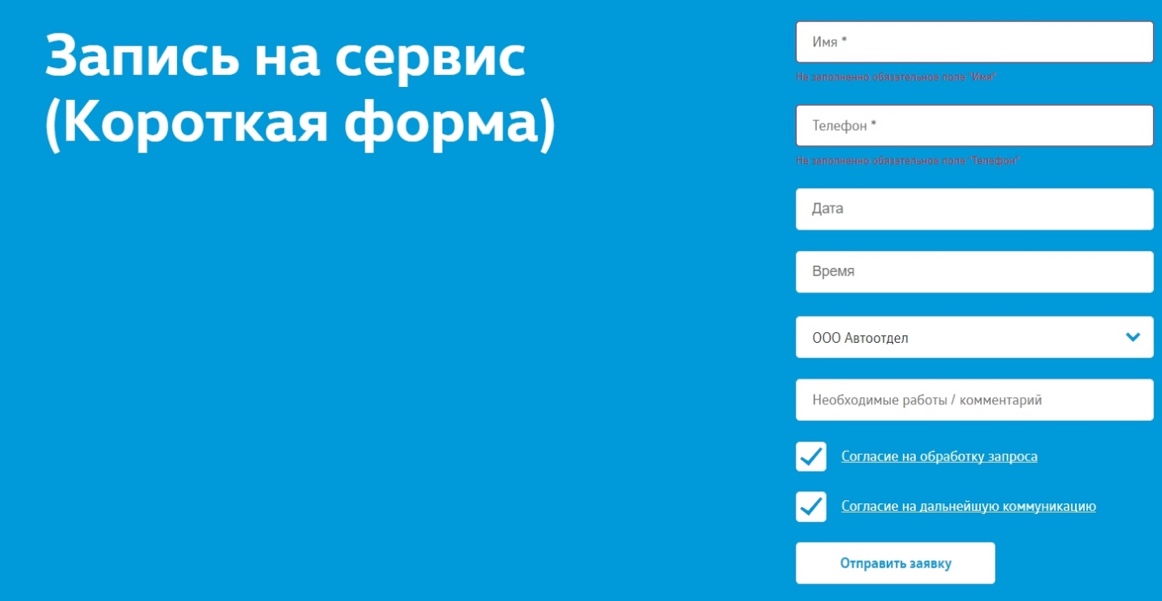
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| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | UsedCarOrderForm | submit | /purchase/used-cars/order-form/ | USEDCARORDERFORMSUCCES |
| Успешный сабмит | UsedCarOrderForm | success | /purchase/used-cars/order-form/ | USEDCARORDERFORMSUCCESS |



1. Запись на сервис (<http://master.d5.vw-dealer.ru/owners/service/signing-for-service/> и <http://d5.test.vw-dealer.ru/forms/)>

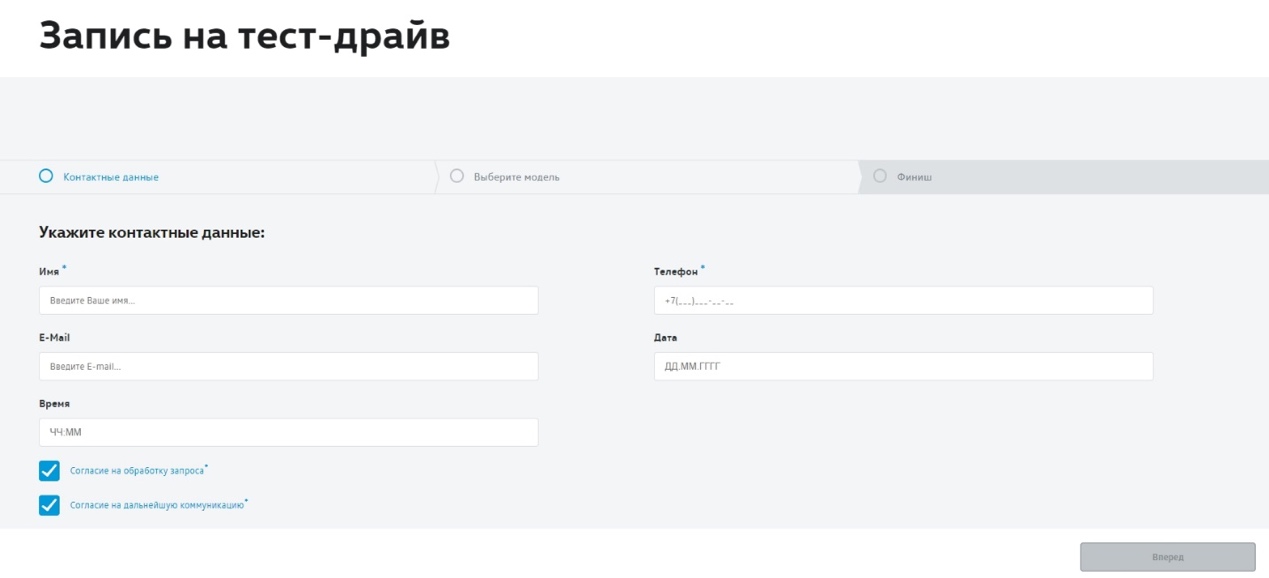
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| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке «Отправить» | MaintenanceForm | submit | /owners/service/signing-for-service/ | MAINTENANCEFORMSUBMIT |
| Успешный сабмит | MaintenanceForm | success | /owners/service/signing-for-service/ | MAINTENANCEFORMSUCCESS |





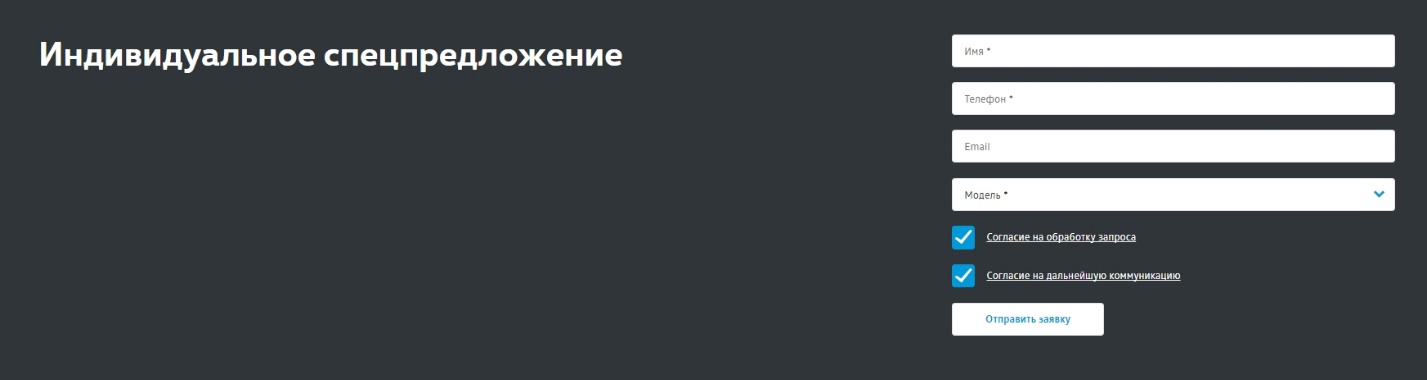
1. Форма Тест-драйва (/http://master.d5.vw-dealer.ru/purchase/test-drive/)

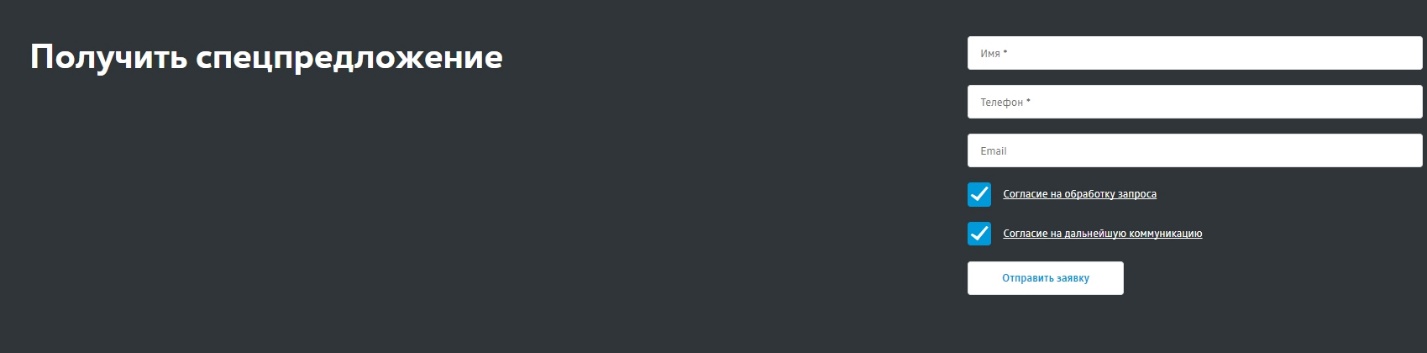
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| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | TestdriveForm | submit | /purchase/test-drive/ | TESTDRIVEFORMSUBMIT |
| Успешный сабмит | TestdriveForm | success | /purchase/test-drive/ | TESTDRIVEFORMSUCCESS |



1. Индивидуальное предложение (<http://master.d5.vw-dealer.ru/purchase/offer-form/)>

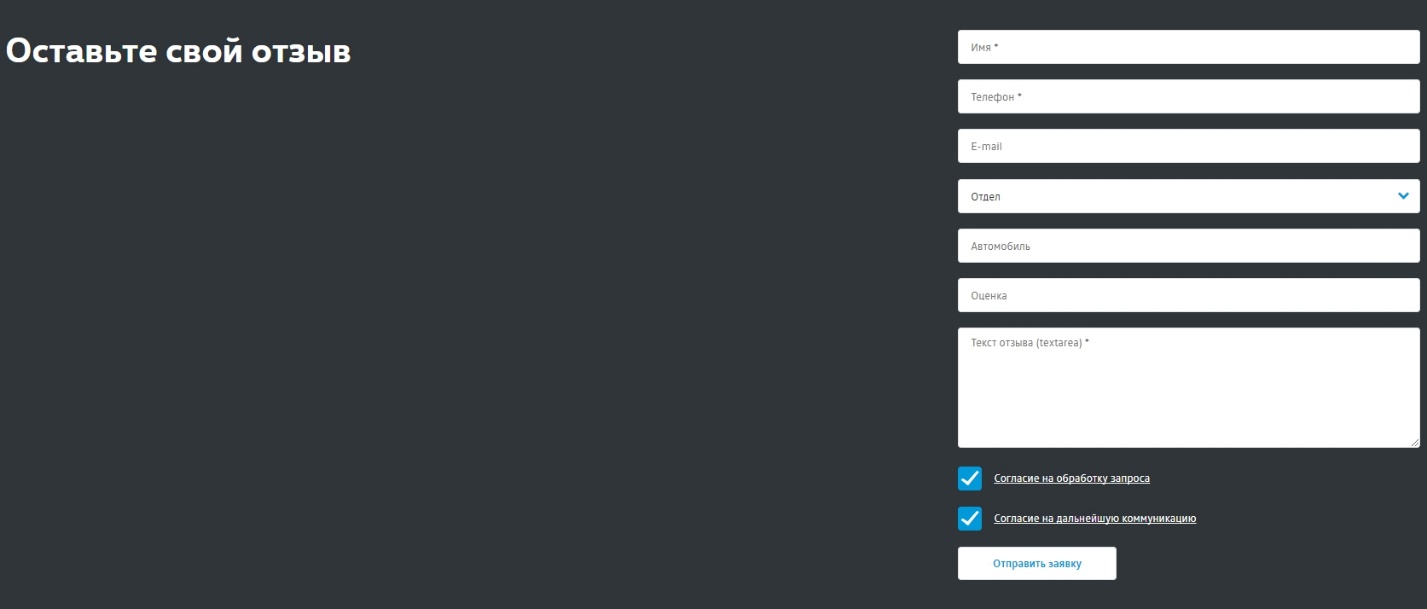
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| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | SpecialsDetailForm | submit | /purchase/offer-form/ | SPECIALSDETAILFORMSUBMIT |
| Успешный сабмит | SpecialsDetailForm | success | /purchase/offer-form/ | SPECIALSDETAILFORMSUCCESS |





1. Оставьте свой отзыв (<http://master.d5.vw-dealer.ru/about/review-form/)>

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | LeaveReviewForm | submit | /about/review-form/ | LEAVEREVIEWFORMSUBMIT |
| Успешный сабмит | LeaveReviewForm | success | /about/review-form/ | LEAVEREVIEWFORMSUCCESS |



1. Отправьте свое резюме ( http://master.d5.vw-dealer.ru/about/vacancy-form/)

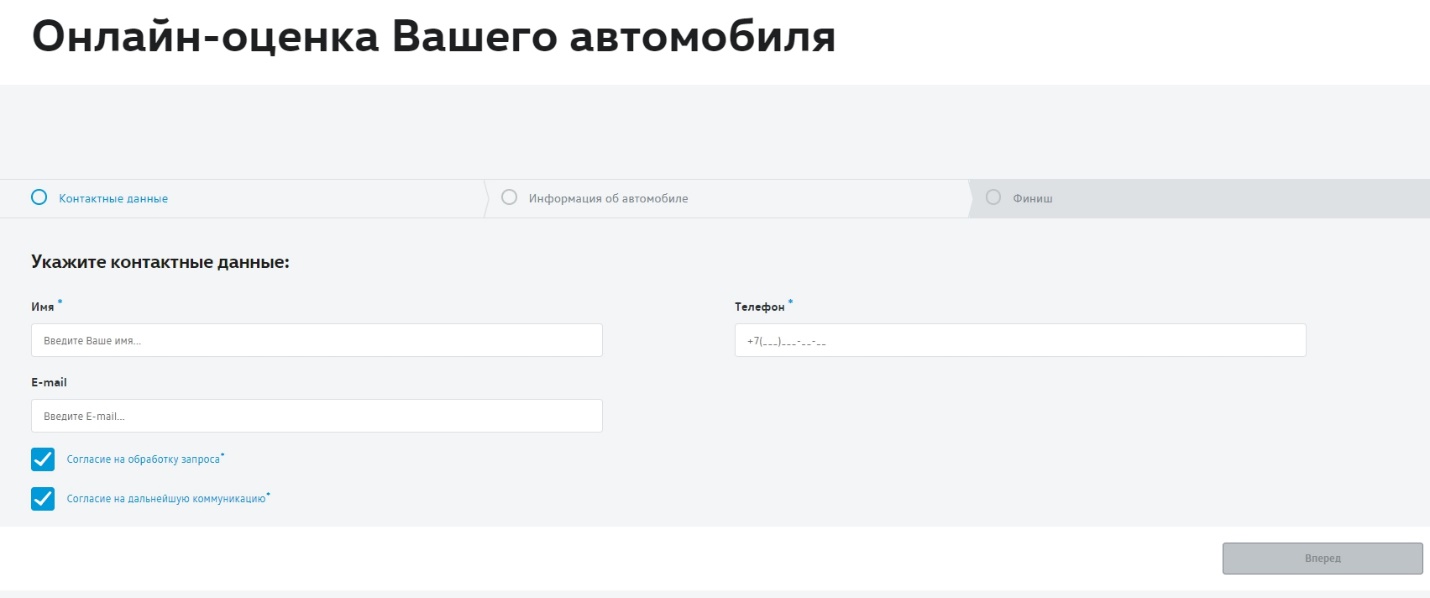
|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | VacancyForm | submit | /about/vacancy-form/ | VACANCYFORMSUBMIT |
| Успешный сабмит | VacancyForm | success | /about/vacancy-form/ | VACANCYFORMSUCCESS |



# 

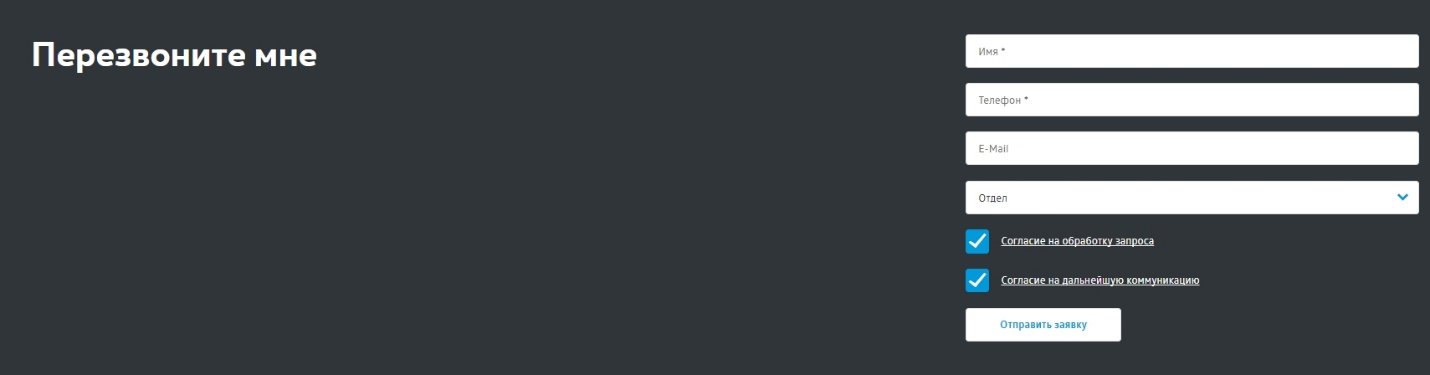
# Онлайн-оценка Вашего автомобиля ( http://master.d5.vw-dealer.ru/purchase/used-cars/evaluation/)

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| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | CarvaluationForm | submit | /purchase/used-cars/evaluation/ | CARVALUATIONFORMSUBMIT |
| Успешный сабмит | CarvaluationForm | success | /purchase/used-cars/evaluation/ | CARVALUATIONFORMSUCCESS |
|  |  |  |  |  |



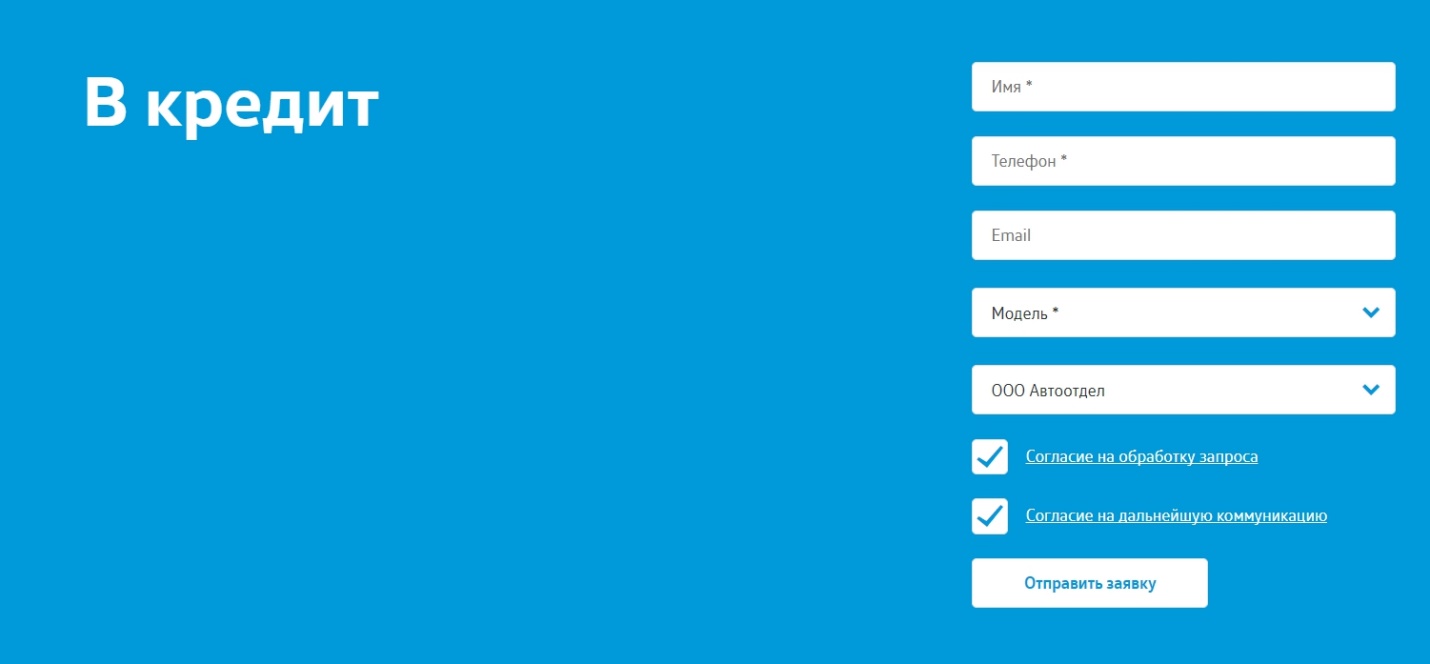
1. Заказ обратного звонка (http://master.d5.vw-dealer.ru/about/callback-form/

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| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | CallbackForm | submit | /about/callback-form/ | CALLBACKFORMSUBMIT |
| Успешный сабмит | CallbackForm | success | /about/callback-form/ | CALLBACKFORMSUCCESS |



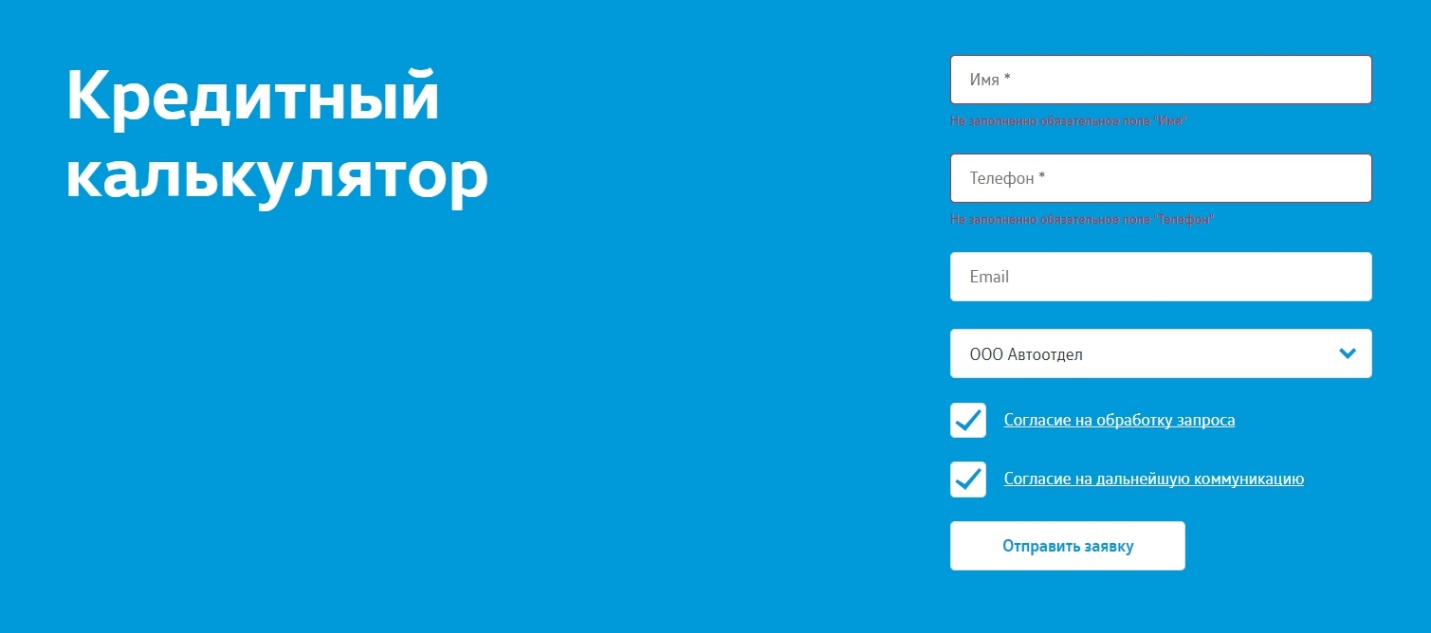
1. Форма заявки на кредит http://d5.test.vw-dealer.ru/forms/

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | CarCreditSimpleForm | submit | /forms/ | CARCREDITSIMPLEFORMSUBMIT |
| Успешный сабмит | CarCreditSimpleForm | success | /forms/ | CARCREDITSIMPLERFORMSUCCESS |



1. Кредитный калькулятор дилера http://d5.test.vw-dealer.ru/forms/

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке «Отправить» | CarCreditForm | submit | /forms/ | CARCREDITFORMSUBMIT |
| Успешный сабмит | CarCreditForm | success | /forms/ | CARCREDITFORMSUCCESS |



1. Скачивание PDF

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по ссылке | PDF | Download | URL достигнутой цели | PDFDOWNLOAD |